

COMPANY PROFILE



INTERIOR ARCHITECTURE

INSPIRED IN DESIGN. DISCIPLINED IN ACTION.

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introduction

IRD is an independent Interior Design Consultancy based in Dubai.

IRD was started in 2004 and in the last 16 years we have successfully delivered over a 100 projects throughout the GCC, India and Africa. We are today recognized among the top 20 interior design firms in UAE by the design fraternity.

We provide bespoke Interior Design solutions that are tailor made to include specialized services to suite client requirements.

We believe that design is a collaborative exercise between Client, User and the designer. Working closely with the clients allows us to understand their values and beliefs and reflect the underlying philosophy through to the Interior Design process.

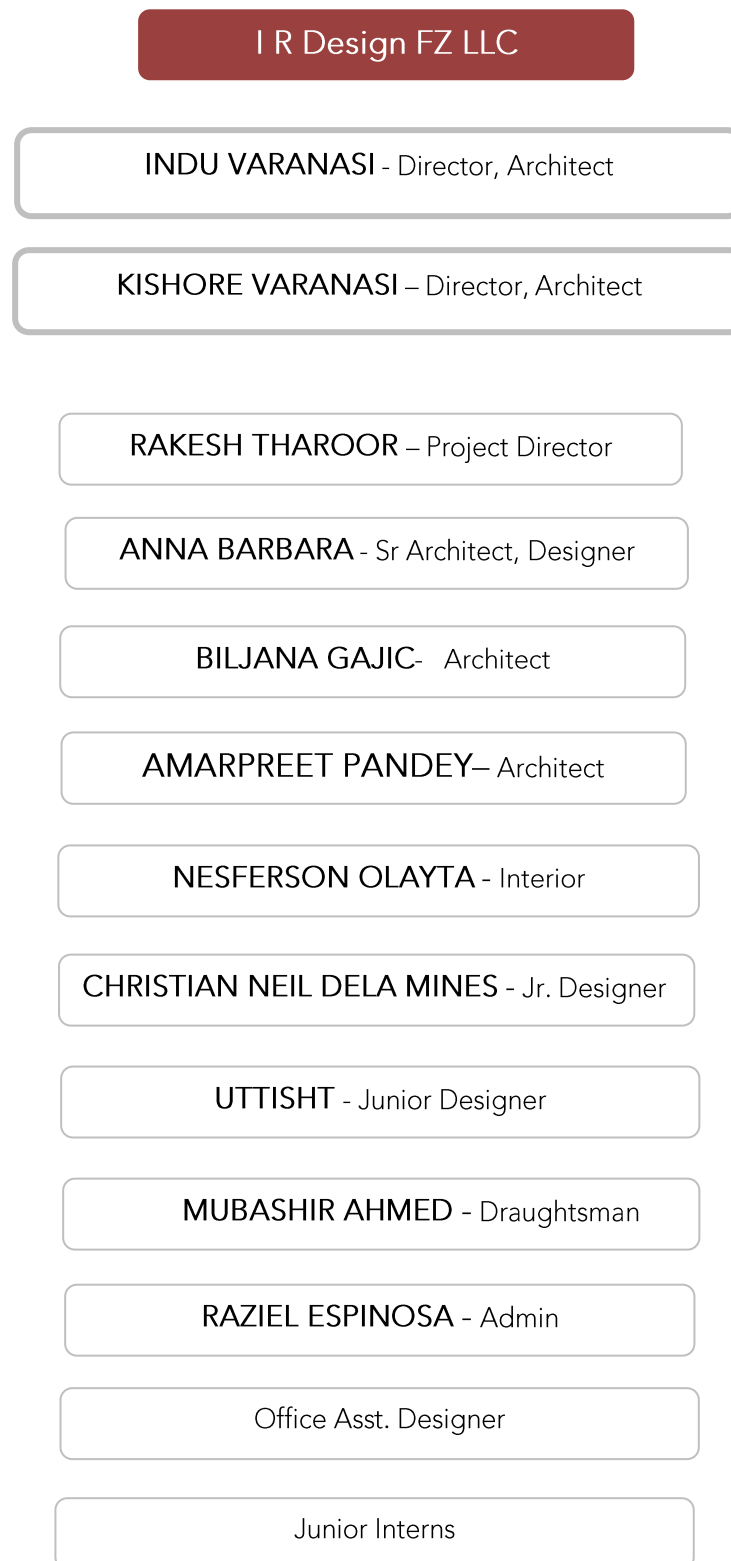
IRD provide design solutions for new-builds and refurbishment projects which have tight deadlines and fixed budgets and accept challenges that test our skills and know-how to produce the optimum design solutions with appropriate materials.

Working for bespoke small scale to large hotel projects has enabled us to search for creativity within the defined parameters.

Our projects portfolio varies from Retail outlets, Shopping malls, Hotels, F&B outlets and corporate offices. We believe that being consistent and diligent with design process provides the creative edge to the company. Our projects can be viewed on website www.irdesign.co

INDU VARANASI
DESIGN DIRECTOR

2.0 _ THE TEAM



INDU RUPA VARANASI - B.Arch, M.Arch, Lead Designer

Graduation in B.Arch in 1991 from JNTU, Hyderabad.

Masters in Urban Design from SPA, New Delhi.

Principal designer with a rich work experience of 26 years in UAE.

Proficient with Archicad, Sketchup, AutoCAD and Adobe software.

Branding, identity

Having closely worked with many clients including Rulers Office, Rotana Group, and Easa Saleh Al Gurg Group; as an award winning designer, she brings her expertise, knowledge and design excellence to lead the Team.

KISHORE VARANASI - PMP, LEED G.A. Director

Graduation in B.Arch in 1987 from SPA, New Delhi. He is a LEED certified professional for Energy efficiency and Sustainable Design and a certified PMP.

Kishore has a total work experience of 30 years most of it in UAE, working with reputed organisations like Holford Associates, RMJM, Arif & Bintok and U+A , he bring with him the experience of working with both small & large projects through systematic detailing and procedures with focus on Design Development, Detailing, Project Management. Proficient with AutoCAD, M.S Project, M.S Office, Sketchup, Adobe photoshop.

RAKESH THAROOR - Project Director

A Civil Engineer by qualification and a M.S in Construction Management from USA, Rakesh has a proven track record of delivering several construction projects in Dubai in the past 32 years. He has worked in senior roles for organizations such as Engineer's Office, Halcrow International, Al-Ain Wildlife Park & Resort. His Technical and Managerial experience of construction contract conditions in multi-faceted construction practices have been key to the success of many projects.

ANNA BARBARA – Senior Architect, Designer, Researcher

Based in Milan, Italy, Anna is an architect, designer, researcher and professor in Interior Design at Polytechnic University Milan. She is the founder and owner of Senselab Italy and works in collaboration with IR Design, Dubai.

She is a recognised expert on the subject of relationship between Human senses and Spaces.

BILJANA GAJIC - Architect

Graduation in B.Arch in 1996 from University of Faculty of Architecture

Work experience of 25 years in Serbia and UAE.

Work experience in detailing, Material selection and FF&E.

Proficient in Autocad, Adobe, Sketchup and M.S Office.

AMARPREET PANDEY – Architect

Graduation in B.Arch in 1994 from Malviya Regional Engineering College, India (Secured a First Division).

Work experience of almost 27 years Architectural firms and Design Consultancy firms.

Proficient in AutoCAD, 3D Studio Max, Sketchup, Adobe PhotoShop, Microsoft Office

Working Knowledge of Adobe DC, Indesign & Illustrator, Archicad.

NESFERSON OLAYTA - Interior Designer

Graduation in B.Arch in 2003 from Philippine School of Interior Design, Manila, Philippines.

Work experience of 17 years in Architectural firms and Design Consultancy firms with focus on visualizing designing, detailing & site supervision.

Proficient in AutoCAD, Photoshop, 3d max and M.S Office.

CHRISTIAN NEIL DELA MINES - Junior Designer

Graduation in B.Arch in 2015 from University of the Philippines, Diliman.

Work experience of 5 years in Philippines and Dubai with Architectural and Design Consultancy firms with focus on design, detailing and site supervision.

Proficient in AutoCAD, Sketch up, V-Ray, Photoshop & M.S Office.

MUBASHIR AHMED - Draughtsman

Graduation in Interior Designing (Diploma) from NGCC, India

Work experience of 6 years in Hyderabad and 5 Years in UAE.

Work experience in Joinery and Architectural Consultancy firms with focus on detailing & site supervision.

Proficient in AutoCAD, 3d max and M.S Office.

RAZIEL ESPINOSA – Admin

Graduation in BSEd in 2006 from Saint Louis University in Baguio.

Work experience of 1 year in Baguio and 13 years in UAE.

Work experience in teaching and administrative duties.

Proficient in M.S Office, Open Office, and Outlook Express.

4.0 _ COMPLETED PROJECTS

01 HOSPITALITY & LEISURE

PROJECT	LOCATION	DESCRIPTION	VALUE (AED)
PRIVATE PALACE AL SHARJAH, UAE	AL SHARJAH	Located in Sharjah the 7000sqm palace for the Royal family is a testimony to the client's desire to travel through the world, adapting different cultures within his own house without losing the identity of his own roots.	TBD
MASA BY KHAFTAN,	DUBAI, UAE	Masa by kaftan restaurant interior design scope includes redefining the concept for small format café of restaurant which includes layout and selection of finishes, fixtures, furniture, and accessories.	TBD
AL SAFA PARK AND CLUB - DREC	DUBAI, UAE	Design Renovation for Al Safa Private Park and adjacent Club, both projects serve the residents of 700 villas, in addition to 65-70 apartment building.	TBD
NOVO – DFC Extension	DUBAI	The NOVO cinemas are the largest Cinema multiplexes in the GCC	TBD
NOVO - DFC	DUBAI	Renovation of the Lobby, concessions and washrooms	6 million
LE ROYAL MERIDIEN HOTEL	CHENNAI, INDIA	Interior Design and FF& E – Main lobby, bar & Restaurant. Detail design stage	16 million
CAG PRIDE HOTEL (4 - STAR)	COIMBATORE, INDIA	Main Lobby, Function room, room & pre-function Lobby. Roof Top Restaurant, Suites and typical rooms and public washrooms.	9.2 million
KAYAL RESTAURANT	CHENNAI, INDIA	Interior Design & FF&E Restaurant.	
SPARKYS FAMILY FUN PARK	DUBAI	Family Entertainment centre in Al Ghurair Mall	24.0 million
MAZE CAFETERIA	DUBAI	The space was converted into a space for relaxing.	3 million
CAVENDISH RESTAURANT BONNINGTON HOTEL	DUBAI	Refurbishment of hotel to create old day dining concept	2.8 million
BUSSOLA WESTIN HOTEL	DUBAI	Outdoor Bar	2 million
REAL PILATES	PALM STRIPMALL	Yoga and Pilates Health Club	890,000.00
HOLIDAY HOTEL	DUBAI	All Areas of the Hotel	
HOLIDAY INN	KUWAIT	Concept Design	
INTER-CONTINENTAL	SAUDI / KABUL	Concept Design	
EMIRATES GOLF CLUB	DUBAI	Main Lounge , Bar, washrooms, Proshop (associated)	600,000.00

EMIRATES TOWERS HOTEL	SHK. ZAYED, DUBAI	All Areas of the Hotel (associated works)	
TRADERS HOTEL	DEIRA	All Areas of the Hotel (associated works)	22 million
THE HOLIDAY LOUNGE	DUBAI	Lounge for Emirates Holidays – Concept only	
HOTEL ROOM	QASR AL FALAH	Arab themed Hotel concept design Concept Only	
BIKANERVALA	KARAMA	Indian fast food Restaurant – Concept only	
IVORY GRAND	DUBAI	Lobby, waiting Lounge and Guest rooms – Concept only	
LE MERIDIEN , SPA	ABU DHABI	Renovation of Existing Spa	4.2 Million
LE MERIDIEN, TALAY RESTAURANT	ABU DHABI	Renovation of an Asian Cuisine Restaurant	4.1 million
CHARLIE'S HOTEL	PORT HARCOURT, NIGERIA	The project needed design to arrange for circulation patterns, Identities and patterns. The Architecture was a challenge.	

02 CORPORATE PROJECTS

PROJECT	LOCATION	DESCRIPTION	VALUE (AED)
CRDB BANK, HEADQUARTERS TANZANIA - FIT-OUT, DAR ES SALAAM. TZ	TANZANIA	The Bank's new HQ building in Dar es Salam. The Interior Fitout are an amalgamation of rich cultural heritage with the modern concepts in office design and banking.	TBC (on-site, finishing stages)
CRDB BANK, HEADQUARTERS - INTERIOR DÉCOR _ TANZANIA , DAR ES SALAAM. TZ	TANZANIA	The Bank's new HQ building in Dar es Salam. The Interior Décor are inspired by the African culture and promotion of African Artisans	TBC
DEWA AUDITORIUM	DUBAI	Auditorium for the DEWA Training Centre. This is the biggest facility for the DEWA staff and is to be the state of house in innovation and technology.	TBC
DEWA ATRIUM, DUBAI, UAE	DUBA	Dewa Atrium is the first space that greets you when you enter the building, spread over 5 floors height the intent was to design a space which showcases the values of DEWA by promoting innovation and technology.	TBC
TF54 HUB ABU DHABI	DUBAI	The space IS zoned into two sections based on the nature and dynamic of the activities taking place in each side. Creating Spaces with their own personality w/c inspire non-traditional modes of meeting and sharing and empowering users to modify the space to meet their immediate needs.	TBC

NATIONAL HOUSING CORPORATION (NHC)	TANZANIA	8 story office HQ of a quasi-Government Developer in Tanzania. Designed all areas including VIP areas on top floors	TBC (Over 12.0 million)
SUPREME COUNCIL OF PLANNING	MUSCAT, OMAN	4story office HQ of the Government Planning wing in Oman.Designed all areas including VIP areas on top floor	TBC (Over 20.0 million)
CRDB BANK	TANZANIA	The oldest bank in the Republic of Tanzania is looking for a make-over with a new brand identity and doing the Interior spaces. i r design in collaboration with a Branding agency are providing a comprehensive Branding solution which will be translated in the various Banking segments and the Bank Headquarters.	10.0 million
THE HUB	DUBAI	An incubation centre for entrepreneurship and innovation. The space was a design challenge to merge many activities	5 million
MCDONALDS OFFICE	RIYADH , SAUDI	The Company Headquarters for their new offices were designed.	12 millions
LUKOIL OFFICE	DUBAI	Headquarter office	9 million
ELCOMME INTERNATIONAL	DUBAI	Interior design and FF&E	7.5 million
OFIS	ODU METHA, DUBAI	Office including board room, meeting rooms, managers cabins and open office	
NASSER TRAVELS	DEIRA	Travel Agency Head Office	1.3 million
AIR CHARTER INTL	DUBAI	Interior design and FF&E	1.2 million
EXECUTIVE OFFICES	EMIRATES TOWERS	Associated work	
ADEC	ABU DHABI	As consultants to OFIS for furniture selection for Reception, Board room, Meeting rooms and offices including Furniture selection	3.5 million
TECOM DMC 1 & 2 REFURBISHMENT	DUBAI	The project required us to refurbish the lobbies to reflect the growth and achievement of the group.	3.5 million
ALOKOZAY OFFICE	JEBEL ALI	Office for tea company – Concept	
JONES LANG LaSALLE	DUBAI	5000 sqft. Office for real estate advisory offices	5 million
SUPERMAX AUDITORIUM	DUBAI	An Auditorium for Supermax Offices; to seat 200 people for presentation	

03 RETAIL

PROJECT	LOCATION	DESCRIPTION	VALUE (AED)
ETIHAD MALL	DUBAI	Interior design of Public areas of Mall	18 million
TIME SQUA RE MALL	DUBAI	Interior design of Public areas of Mall	13 million

LOUIS VUITTON	MOE	Local representative of outstation designer	6.0 million
TIFFANY & CO	DUBAI	Quality Control and Project Management	2.0 million
TIME SQUARE	ABU DHABI MALL	Watches, Leather bags & accessories	367,000.00
RIVOLI EYE ZONE - MERCATO	RIVOLI GROUP	Design Concept only for Mercato Mall Store	TBC
RIVOLI EYE ZONE - DUBAI MALL	RIVOLI GROUP	Design Concept only for Dubai Mall store	TBC
OME	DUBAI	Showroom for High-end Tableware & Lighting	1.2 million
OME	WTC	Exhibition Stand for High-end Tableware & Lighting	65,000.00
ASKARY LOGISTICS	KABUL AFGHANISTAN	Creation of Retail Supermarket Concept and Food Outlets	10 million
TIMELESS PASSION	DUBAI	Concept Store / kiosk for branded watch	Multiple
PINK CHIC	VARIOUS LOCATION	Fashion Jewelry store & kiosk concept	Multiple
JEWEL CORNER	DUBAI	Concept Design only	
JAWHARA	KUWAIT	Concept for Arabic Jewelry store	3 million
AL ROSTAMANI TRAVELS	MOE	Travels Agency Outlet in MOE	295,000.00
AL ROSTAMANI TRAVEL	AL WASL MALL	Head Office for Al Rostamani Travels.	1.05 million
I.D. DESIGN	MOE, DUBAI	Home Furniture & accessories store	2.4 million
I.D. DESIGN	MOE (renovation)	Home Furniture & accessories store	2.1 million
I.D. DESIGN	MCC	Home Furniture & accessories store	2.7 million
I.D. DESIGN	AL WAHADA	Home Furniture & accessories store	1.8 million
BETTER LIFE	MCC	Home appliances , Electronics and Electricals showroom	675,000.00
O.F.I.S.	LOUD METHA,	Furniture, flooring showroom	2.9 million
BETTER LIFE	AL WAHADA	Home appliances , Electronics and Electricals showroom	900,000.00
BETTER LIFE	MOE (renovation)	Home appliances , Electronics and Electricals showroom	1.35 million
BETTER LIFE	MOE	Home appliances , Electronics and Electricals showroom	1.65 million
BENETTON & FLEXA	AL RAHA MALL	Garments & accessories showroom	470,000.00

04 INSTITUTION

PROJECT	LOCATION	DESCRIPTION	VALUE (AED)
AMIT Y UNIVERSITY	DUBAI	A new campus for the University was purpose designed to suit the new academic district in Dubai. Large volume spaces and integration of	TBC (Over 20 million)

		different requirements were a design challenge.	
WATANIYA TELCOM	KUWAIT	Won the International design competition for Kuwait Telecommunications company	50.4 million
DUBAI MODERN HIGH SCHOOL	DUBAI	Main Entrance Lobby, Reception, Meeting rooms	1.4 million and Principal office
WELLINGTON INTL. SCHOOL	DUBAI	Concept design proposal only	
EMIRATES CLINIC	AL HABTOOR TOWER	Multi-specialty Medical Centre	3.4 million
E.S.A.G. TRAINING CENTRE	DUBAI	Common Staff training centre for E.S.A.G.	3.6 million
BETTER LIFE SERVICE CENTRE	DUBAI	Call centre, Service centre & Spare parts Hub for Home Appliances,	8,350,000.00

05 MISCELLANEOUS

PROJECT	LOCATION	DESCRIPTION	VALUE (AED)
JNIA-TERMINAL THREE	TANZANIA	Concessions and Commercial Planning and Interior Design at Julius Nyerere International Airport in Dar Es Salaam, Tanzania.	TBC
PRIVATE PALACE,	AL SHARJAH UAE	Located in Sharjah the 7000sqm palace for the Royal family is a testimony to the client's desire to travel through the world, adapting different cultures within his own house without losing the identity of his own roots.	AED 20.0 million
PRIVATE VILLA	DUBAI	Located in the prestigious District One of Meydan, it was a testament for IRD capabilities of pouring life to innovative Murano glass fixtures, colour combinations and simple aesthetics.	TBC
VIJANA	TANZANIA	2B+G+M+12 Storey Mixed used Devt. Ground & Mezzanine floors were designed for retail outlets. Upper floors were for Residential development. exterior concept & Interiors	TBC
USHINDI APARTMENTS	TANZANIA	2B+G+M+12 Storey Mixed used Devt. Ground & Mezzanine floors were designed for retail outlets. Upper floors were for Residential development, exterior concept & interiors	TBC
project lists VILLA FOR GAYATHRI	TRICHY, INDIA	Total 5000 sq.ft covered Area. Concept and Scheme design	5 million

VILLA FOR ARCHANA	TRICHY, INDIA	Total 4500 sq.ft covered. Area. Concept and Scheme design	5 million
LULU VILLA	ABU DHABI	Total 7600 sq.ft covd. area. Concept design stage	TBC

06 COLLABORATIVE WORKS

PROJECT	LOCATION	DESCRIPTION	VALUE (AED)
WUTONG APARTMENT HOTEL	XIAN, CHINA	The apartments building in China is a collaborative process with the developer in bringing technology as an integral part of the lifestyle of the project. Carefully crafted and integrated are technological solutions of light sensors, movement sensors, direct video play and inter-linking spaces through video conferencing. Modern design, subtle play of light perforations forms the repetitive theme.	TBC
TGY MUSEUM	HUNAN , CHINA	The museum is a deep study on the Art and Cultural heritage of the region. The intention was to study the various aspects of the sequence of displays in the circulation patterns and with a deeper design intent in each display.	TBC
NH HOTEL	MILAN , ITALY	This is a refurbishment project in Milan to create a statement away from the dull lifeless, monotonous public spaces of hotels, the intent was to create a talking point. New materials and application was used to accentuate the design intent.	TBC
TONGGUANYAO MUSEUM, CHANGSA, CHINA	CHANGSA, CHINA	This is a museum designed in a newly developed city in an effort to create a connection to the rich heritage.	TBC

5.0 _ ON-GOING PROJECTS

PROJECT	LOCATION	DESCRIPTION	VALUE (AED)
JULPHAR AVENUE TOWER, RAK Properties	RAK	Consultancy Services for Design and Construction Supervision for Interior Upgrade of Julphar Avenue and Tower Lobbies of Julphar Towers, Ras Al Khaimah	TBC
MBRU _ MBRU Level 2 & Level 3_ AJF Building	DUBAI	Interior Design Consultancy &Supervision Services for LEVEL 2 (office space) and LEVEL 3 (Teaching and Learning space), AJF Building 12	TBC
OMIX – MBRU	DUBAI	Interior Design Consultancy for Dubai Emirates Genomic Project (DEGP)	TBC
HBMCDM B34 Space Planning, MBRU	DUBAI	Interior Design Consultancy for HBMCDM space planning project	TBC
DOUBLE TREE DHARHAN – BY HILTON	KSA	Interior Design Refurbishment for Double Tree by Hilton - Dharan, works includes finishes and fixtures, furniture, and accessories for mock up, adaptation to other typologies for a Typical Floor and Public areas including Lobby/ Ballroom/Gym/Swimming pool and F&B areas.	TBC
LA MODE CAFÉ & RESTAURANT, KSA	KSA	Creating a Brand Manuals for La Mode Café and Restaurant in KSA for Al Hokair Group.	TBC
KBH KAANUUN OFFICE REFURBISHMENT	DUBAI	Interior Design Consultancy Services for KBH Kaanuun Office Refurbishment in DIFC, Dubai.	TBC
MBRU Auditorium	DUBAI	Design Brief– Feasibility study	TBC
NOVOTEL	KSA	Interior Design for Hotel _ Lobby Areas	TBC

6.0 _TRADE LICENSE

رخصة تجارية Commercial License Government of Dubai

سلطة دبي للتطوير Dubai Development Authority

License Details			تفاصيل الرخصة
License Number	31302	31302	رقم الرخصة
Licensee	i r design FZ-LLC	آي آر ديزاين منطقة حرة-ذ.م.م	صاحب الرخصة
Operating Name	i r design FZ-LLC	آي آر ديزاين منطقة حرة-ذ.م.م	الاسم التجاري
Legal Status	Free Zone Limited Liability Company	شركة منطقة حرة ذات مسؤولية محدودة	الشكل القانوني
First Issue Date	17 August 2004	17 أغسطس 2004	تاريخ الإصدار الأول
Current Issue Date	14 March 2022	14 مارس 2022	تاريخ الإصدار الحالي
Expiry Date	13 March 2023	13 مارس 2023	تاريخ الانتهاء
Business Unit	Dubai Design District	حي دبي للتصميم	قطاع العمل
General Manager			المدير العام
General Manager Name	Indurupa Varanasi	اندوروبا فاراناسي	إسم المدير العام
Address			العنوان
Premises No.	SD2-113	اس دي 2-113	رقم المقر
Floor Number	Floor	3	رقم الطابق
Building Name	d3 Co-Working Building 3	دي 3 - مبنى العمل المشترك	إسم المبنى
Business Unit	Dubai Design District	حي دبي للتصميم	قطاع العمل
Area Name	Dubai, United Arab Emirates	دبي، الإمارات العربية المتحدة	إسم المنطقة
Premises No.	B403	بي 403	رقم المقر
Floor Number	Fourth Floor	4	رقم الطابق
Building Name	04	04	إسم المبنى
Business Unit	Dubai Design District	حي دبي للتصميم	قطاع العمل
Area Name	Dubai, United Arab Emirates	دبي، الإمارات العربية المتحدة	إسم المنطقة
Activities			النشاطات
Design			
• Architectural Design			
• Consultancy			
• Industrial Design			



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وثيقة إلكترونية معتمدة وصادرة بدون توقيع من سلطة دبي للتطوير

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dda.gov.ae

7.0_ PROF. INDEMNITY INSURANCE



PROFESSIONAL INDEMNITY INSURANCE CERTIFICATE

TYPE	:	Professional Indemnity Insurance – Annual Cover
POLICY NO.	:	40/2014/20/2021/111
INSURED	:	I R Design FZ-LLC
INSURED'S ACTIVITY	:	Design & Supervision Only Scope of Work : - <ul style="list-style-type: none">• Design• Consultancy• Architectural Design• Industrial Design
PERIOD	:	From 29/09/2021 to 28/09/2022
TERRITORIAL LIMITS	:	United Arab Emirates
JURISDICTION	:	United Arab Emirates
LIMIT OF INDEMNITY	:	AED 1,000,000/- anyone occurrence & in the aggregate
DEDUCTIBLE	:	Dhs. 10,000/- any one claim, including costs and expenses.
PREMIUM	:	As Agreed

Cover evidenced by the certificate is subject to the coverage terms, conditions, limitations and exclusions of the policy and does not act to amend or modify the original policy in any way

FOR AL WATHBA NATIONAL INSURANCE CO. PJSC
30/09/2021



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COMPANY OF CHOICE



INTERIOR ARCHITECTURE

INSPIRED IN DESIGN. DISCIPLINED IN ACTION.

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